General:

- Text:
 - o remove the footnote brackets that were originally in the text from the wiki page (i.e., the [1]. [2], etc.).
- Visual language:
 - Remove the paddings surrounding the page that is causing the navbar and the footer to not touch the edges of the browser window.
 - Add some more visuals to enhance the style and theme of the page, reference the style of the websites I mentioned in the creative brief document. Get something that 'pops' in it.
- Layout:
 - Make the pages responsive for mobile view

Page Specific:

- Home:
 - The home page is what sets the tone of the entire website, so it would be great if you can get some more stylistic visuals in it.
- Impact:
 - There currently is only one sentence in the impact page, which isn't quite there
 yet. In case you can't find much particular info in the wiki page about the impact
 in general, you can include the info of Big Mac's global variations in here.
- Composition:
 - The info you find for composition is good. But it's kind of too text heavy. Try to do
 a visualization of Big Mac to make the showcase of its composition more
 engaging. For example, divide the burger up into layers, and say what each layer
 is made of.