Director: Jeffrey Wang ⇔ **Designer:** Phillip Kim

Initial Meeting Note:

Visual Theme:
vibrant color, non-grid-bound images, Pop culture

Multi-Page website:
- Home & Intro (this can rather be a landing page or a hero section for the initial page)
- Culture & History (on this page we'll include info for **History, Cultural Impact, Legacy** based on the content of big mac's wiki page)
- Product (on this page we'll include info related to big mac as a product, including **Composition and Nutritional Information & Global Variations**)

Special note:
We can place some special focus on the Product page with the info about big mac's composition and global variation. There are a lot of opportunities to do some visualization here. For example, we can divide up a big mac burger into layers and explain its composition in each part, or make a carousel of regions where they have a variation of big mac that is different from the original product, etc.

Navigation bar:
A bottom navbar for a web page would be an interesting design to play with (reference: https://dribbble.com/shots/19731818-Awwwards-dark-mode-Bottom-Navigation). But in case this doesn't work for our design, a top navbar is also a good standardized way to go about.

Some notes to add after meeting:
Images:
We talked briefly about imageries to use for this design, but just to reiterate on it, we can try to use SVG images for visualization of the big mac, but in case that doesn't work, we can also use existing photos online to do it.